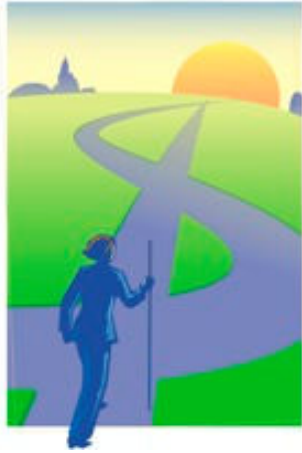


# The PathFinder Session

A PRIVATE MARKETING PLANNING INTENSIVE



This private consultation could be the best two hours you've ever spent.

If your business is young, this session can jump-start your marketing efforts. If your business is established, this session will propel you to the next level of thinking about your marketing and your success.

Either way, this private consultation will steer your marketing efforts in the right direction.

## FIRST HOUR:

- The 5 areas you must address in order to create a successful marketing plan
- Refine your marketing objectives, define your audience and outline your basic strategy

## SECOND HOUR:

- Marketing checkup
- A minimum of three new strategies for how to increase your exposure



Bring a notebook and your existing marketing materials (and your business plan if you have one) to this thought-provoking, bright idea session.

**Cost:** \$500

**Prerequisite:** the desire to succeed!

To register for a PathFinder Session contact Leigh Kramer at [410.366.3309](tel:410.366.3309) or [leighk@helicoptermarketing.com](mailto:leighk@helicoptermarketing.com). The PathFinder Session is a program of Helicopter Marketing & Communications.

